



At **Que Queens**, our sole pillar of belief is just one operative word – **EXECUTION**. The young and enthusiastic team at **Que Queens** leaves no stone unturned to ensure a hurdle-free on-ground execution of your event; thus giving you the liberty to sit-back and concentrate on the other key-areas of event management!

We know that the success of any event largely depends on timely and smooth execution, which leaves the audience with sweet, everlasting memories. Having efficiently executed more than **100 events**, in more than **10 countries**, over last **10 years**, the dedicated team at **Que Queens** promises the best show for your audience and an event that won't leave you reeling under tension but one that you can enjoy as the host.

### ***The Trailblazer***

With proficiency honed by working with some of the A-list companies in India, **Shruti Saraf** brings with her more than 10 years of experience in the event management industry. Not only she comes with the right blend of leadership and administrative skills but also a widespread network of suppliers and acquaintances which can be very valuable for planning and executing of events both in time and in budget. Given her breadth of experience developed from working on global platforms, she leads from the front with a hands-on approach and is able to skillfully execute and juxtapose event management strategies for clients across multiple sectors.

### ***The Essence***

As simple as it may sound **Que Queens** has a deeper meaning to it. It stands for the principles **Que Queens** embodies. Each and every member of its team comes with clarity of thought and communication so that each event is carried out effortlessly. Likewise, the team commands a foresight of alternative plans and actions for the perfect execution of events. And just like a Queen, team members of **Que Queens** come with high regard of excellence. They play the most vital role in the planning and execution just as the powerful chess piece, with its ability to move in any direction.

## **STAGE MANAGEMENT**

### **SHOW RUNNING, BACKSTAGE MANAGEMENT AND FLOOR MANAGEMENT**

#### **SERVICES WE PROVIDE: -**

- *EFFICIENT CREW TO CUE ARTIST AND PERFORMERS*
- *LABOUR FOR PROP MANAGEMENT*
- *CONSOLE DIRECTORS*
- *RUNNERS/HELPERS*
- *PROVISION FOR STATIONARY FOR SMOOTH FUNCTIONING OF THE SHOW*
- *CO-ORDINATION OF EVENT LOGISTICS*
- *WARDROBE MANAGEMENT and STYLING (FASHION SHOWS and REALITY SHOWS)*
- *FITTING FOR FASHION SHOWS*

#### **EXPERIENCE:**

Stage Management is divided into 2 sectors **ENTERTAINMENT EVENTS AND FASHION SHOWS.**

#### **ENTERTAINMENT**

- IPL Opening Ceremony- A CINEYUG ENTERTAINMENT and RED CHILLIES ENTERTAINMENT EVENT
- The National Games 2011 At Ranchi - OPENING AND CLOSING CEREMONY - CINEYUG ENTERTAINMENT EVENT (show running and backstage management)
- Mirchi Music Awards, South - ENCOMPASS EVENTS PVT LTD
- Airtel Super Star Awards- SRK ACT- RED CHILLIES IDIOT BOX EVENT
- SINGH'S WEDDING SANGEET FUNCTION A CINEYUG ENTERTAINMENT EVENT (SRK, Anushka Ranveer, Bipasha, Sophie and Boman performing)
- Azaan Music Launch - A CINEYUG ENTERTAINMENT EVENT
- Agarwal Wedding Sangeet- Vishal Shekhar Performance- A CINEYUG ENTERTAINMENT EVENT
- Players Music Launch - with Runway - G S ENTERTAINMENT EVENT
- Navy Ball 2012 Delhi & Mumbai - CONVERGEANCE EVENTS PVT LTD EVENT
- CCI Members Night- ENTERTAINMENT BAY EVENT
- Hyderabad Public School 90<sup>th</sup> Anniversary Celebrations- ENTERTAINMENT BAY EVENT
- ICICI Zonal Awards- FERROUS WHEEL ENTERTAINMENT EVENT
- The Indian derby SHOW HOUSE EVENT- Mumbai
- Launch of Hendrick Gin, Mumbai FOR PREFERRED PROFESSIONALS
- For IIFA Awards Macau 2009 FOR VAHBIZ MEHTA- WIZCRAFT INTERNATIONAL EVENT
- I AM SHE contest, 2011 with Vahbiz Mehta

#### **FASHION SHOWS**

- Jaguar and Land Rover show- WIZCRAFT INTERNATIONAL EVENT
  - Choreograher- Shy Kalra
- Jewelry show- CRANBERRY BRAND HOLDING PVT. LTD
  - Choreograher- Shy Kalra

- GAS Show- APEX ENTERTAINMENT EVENT
  - Choreograher- Shy Kalra
- Talent Box- Lakme Fashion week SS2012- IMG-Reliance Event
  - Choreograher- Pranav Hamal
- Jaguar and Land Rover launch, Pune - WIZCRAFT INTERNATIONAL EVENT
  - Choreograher- Shy Kalra
- Talent Box- Lakme Fashion week AW2012- IMG-Reliance Event
  - Choreograher- Pranav Hamal
- Jaquar Artize - 3 city show for Wendell Rodricks - DDB MUDRA Event
  - Choreograher- Shy Kalra
- Citi Gold Select launch FOR PDM
  - Choreographer- Achla Sachdev
  - Designer- Manish Malhotra
- For IIFA Fashion Extravaganza Macau 2009 FOR VAHBIZ MEHTA-WIZCRAFT INTERNATIONAL EVENT
  - Choreographer- Aparna Bahl
- Hyderabad designer week
  - Choreographer- Lovell Prabhu
- The wedding show by Neeta Lulla
- Powerwalker Show, Muscat, Oman
  - Designer- Neeta Lulla
  - Choreographer- Vinay Gupta
- I AM SHE contest for RUNWAY
  - Choreographer- Lubna Adam
- Style Kandy show
  - Choreographer- Lovell Prabhu
- Chennai International Fashion Week- STORM FASHION COMPANY EVENT
- Maxim show
  - Choreographer- Lovell prabhu
- LH BMW show - APEX ENTERTAINMENT EVENT
  - Choreographer-Leconet & Hemant
- Couture week for Vahbiz Mehta - RED BOX EVENT
- Fashion show for an INDO-CHINA meet
  - Choreographer- from Hong Kong
- Omega show - WIZCRAFT INTERNATIONAL EVENT
  - Choreographer- Lubna Adam
- Surya Gold show with Swarovski- APEX ENTERTAINMENT EVENT
  - Choreographer- Vahbiz Mehta
- Triumph show with Vahbiz Mehta- IMAGES EVENT
  - Choreographer- Farah Khan
- Arctic vodka launch (multi city tour)- APEX ENTERTAINMENT EVENT
  - Choreographer- Alison kanuga
- Peacock Bride show
  - Choreographer- Lubna Adam

### **SHOW DIRECTION**

- For GREY GOOSE VODKA (sponsors of Chennai opens) in Chennai
  - Wizcraft International EVENT
- For Var Vadhu in Mumbai (opening show for the company)
  - 7ty7 Entertainment Pvt Ltd. EVENT
- For Area 51- RE-launch of the disco tech
  - Apex Entertainment EVENT

- For Maxim Magazine launch- Anushka Sharma issue- JULY 2011
  - Apex Entertainment EVENT
- For Maxim Magazine launch- Priyanka Chopra issue- OCTOBER 2011
  - Apex Entertainment EVENT

### **FLOOR MANAGEMENT**

- Mirchi Top 20 - CINEYUG ENTERTAINMENT EVENT

## **EVENT CO-ORDINATION**

### **SERVICES WE PROVIDE:**

- **TRAVEL AND HOSPITALITY**
  - **Travel**
    - *To and fro airport transfers*
    - *Intra City - Hotel-Venue transportation*
  - **Hospitality**
    - *24 hrs Help desk at all venues-Hotels and other wedding venues*
    - *Managing Rehearsal Schedule and other time lines of the Event*
    - *Venue Hospitality: including allotment and seating of the guests*
    - *Handling check-ins and Checkouts of all guests.*
- **RSVP**
  - *Sending invites to all the guests*
  - *Careful following up on invites*
  - *Help desk at the venue to check attendance*
- **RESEARCH AND CO-ORDINATION**
  - *Of light direction, sound direction, ramp choreography or dance choreography, set and props design, conceptualization& accounting of the event*

### **EXPERIENCE**

#### **HOSPITALITY**

- Mittal Wedding, Barcelona- CINEYUG ENTERTAINMENT EVENT
- Royal wedding, Bhubhneshwar - Princess of Patna Balangir married to Prince of Udaipur - E FACTOR EVENT
- Goenka wedding, Ahmedabad - E FACTOR EVENT
- Saraf wedding, Kathmandu - E FACTOR EVENT
- Jethwani wedding, Jaipur - E FACTOR EVENT
- Jalan Wedding, Lonavla - CINEYUG ENTERTAINMENT EVENT
- Times of India Film Awards, Vancouver- CINEYUG ENTERTAINMENT EVENT
- Lodha Wedding, Udaipur- CINEYUG ENTERTAINMENT EVENT
- RA.ONE Music launch- film city- RED CHILLIES ENTERTAINMENT PVT LTD EVENT
- Gitanjali show- CINEYUG ENTERTAINMENT EVENT

## RSVP

- Zee Cine Awards 2014- with Cineyug - CINEYUG ENTERTAINMENT EVENT
- Zee 20<sup>th</sup> Anniversary Party 2013- ZEE ENTERTAINMENT ENTERPRISES LTD
- Zee Cine Awards 2013- with Cineyug - CINEYUG ENTERTAINMENT EVENT
- Agarwal Wedding, Amby Valley - CINEYUG ENTERTAINMENT EVENT
- Enigma Launch 2013 - KRISHIKA LULLA (EROS)

## RESEARCH AND CO-ORDINATION

- WILLS LIFESTYLE INDIA FASHION WEEK 2014 - FDCI EVENT
  - FOR LUNA PIENA
- JAGUAR COUTURE SHOW 2013
  - FOR THE PRODUCTION HOUSE
  - Designer- Narendra Kumar Ahmed
- LAKME FASHION WEEK 2013 SS
  - FOR LUNA PIENA
- BLENDERS PRIDE FASHION TOUR 2013
  - FOR LUNA PIENA
- PHILIPS PRESENTS VIKRAM PHADNIS FOR LAKME FASHION WEEK, SS2010 - IMG EVENT
  - FOR RUNWAY
  - Job Profile-stage design, shoot coordination, show stopper (SUSHMITA SEN) and extra model bookings
- ONE ALLIANCE SHOW IN LONDON- 7TY7 ENTERTAINMENT EVENT
  - Job profile- contracted to book 4 Indian model + 8 international models from London, hair and makeup, backstage co-ordination, styling the show and to put up the fashion show for them, in Oct 2009.
- HAIR COUTURE AWARD
  - Job profile- model coordination and styling referencing
- COUTURE WEEK MUMBAI
  - FOR LUNA PIENA
  - Designer- Varun Bahl (couture week)
- CHIVAS FASHION TOUR 2008 - SHOW HOUSE EVENT
  - FOR LUNA-PIENA
  - Indian designers- Rohit Bal, Malini Ramani, Raghavendra Rathore, Rocky S, Vikram Phadnis and many more
  - International designers- Danielle Scutt, Caroline Charles
- BLENDERS PRIDE MAGICAL NIGHTS - SHOW HOUSE EVENT
  - FOR LUNA PIENA
- INDIA FASHION WEEK 2008- FDCI EVENT
  - Choreographer- Alison Kanuga
  - Designer- Vivienne Tam, and many more
- WILLS LIFESTYLE INDIA FASHION WEEK 2009 - FDCI EVENT
  - FOR LUNA PIENA
- INDIA FASHION FORUM - IMAGES EVENT
  - FOR LUNA-PIENA
- INDIA BRAND SHOW - IMAGES EVENT
  - FOR LUNA-PIENA
- INDIA INTERNATIONAL JEWELLERY WEEK - LINTAS EVENT
  - FOR Achla Sachdev
- AZA SHOW
  - Choreographer- Alison Kanuga
  - Designer- Rocky S

- TOMMY HILFIGER SHOW-
  - FOR LUNA-PIENA
  - Designer- Tommy Hilfiger
- ILPA KOLKATTA
  - FOR THE PRODUCTION HOUSE

## **PRODUCTION**

### **BACKSTAGE SET UP**

- MTV Lycra Awards

### **TICKETING**

- For Ticket Pro- Beyonce concert – DNA event

## **WEDDING MANAGEMENT**

### **SERVICES WE PROVIDE:-**

- *CREATIVES, GIFTS, INVITES*
  - *Wedding logos, personalized creative and stationary*
  - *Save the date letters*
  - *Wedding invites*
  - *Other collaterals like Luggage Tags, Car Stickers, Welcome letters etc.*
- *LOCATION AND VENUE*
- *MANAGING RSVP*
- *TRAVEL AND HOSPITALITY*
  - ***Travel***
    - *Liaison with travel agents/client for Arrival and departure details*
    - *Airport - Smooth pick ups and drops to the airport*
    - *Intra City – Liaison with car rental companies for movement within the city*
    - *Drivers with mobiles and route maps*
    - *Cars to have daily itinerary copies with imp numbers*
  - ***Hospitality***
    - *24 hrs Help desk at all venues-Hotels and other wedding venues*
    - *Welcome Kits with welcome letters, daily itineraries and list of important numbers placed in rooms*
    - *Liaison with the Hotel for check-ins and Checkouts.*
- *THEME AND DÉCOR*
- *FOOD AND BEVRAGE*
- *ENTERTAINMENT AND TECHNICALS*
  - *Artiste management*
  - *Innovative and appropriate artiste suggestions*
  - *Show running and stage management*
  - *Themes – International to traditional*
  - *Production & planning of all entertainment acts for the functions*

- *Choreographed performances, song & drama compositions by family*
- **TRADITIONS AND RITUALS**
  - *Decorated vehicles*
  - *Pantheon for Baraat (Band, Horses, Palkhis, etc.)*
- **SECURITIES AND ESCORTS**
  - *Private Security Services - Tops, Walsons, Group 4*
  - *Armed Guards*
  - *Local Police Liaison*
  - *Highly Trained Body Guards*
  - *International Security Advisers*
  - *Disaster Management*
  - *Patrol and escort cars*
- **BRIDAL TROUSSEAU HAIR AND MAKE UP**
- **PHOTOGRAPHY AND ALBUMS**

Note: we are happy to manage a part of your wedding or take it up as a whole

### **EXPERIENCE**

- **Blue Star Diamond Wedding On Kothari's Side (Bride's Side) in 2007**  
**Job Profile-**
  - Managing Bride's sides (foreigners & NRI'S)
  - Hospitality
  - Transportation
  - Lodge And Boarding
  - Wardrobe (Designing And Maintaining)
  - Hair And Make-Up.
- **Kothari's wedding Aryan Diamonds (Groom's Side) in 2009**  
**Job Profile-**
  - Managing Groom's side (foreigners & NRI'S)
  - Hospitality
  - Transportation
  - Lodge And Boarding
  - Wardrobe (Designing And Maintaining)
  - Hair And Make-Up.
  - **A cricket match between the bride's Vs groom's side-**
    - Branding invite
    - Planning
    - Logistics
    - Team building
    - Rules
    - Giveaways, etc.
  - **Choreographed Baraat-**
    - Teaching all baraati adequate steps,
    - A dholi and dj to pull off the baraat
    - Sound and dj console.
- **Bushan Steel Wedding/Videocon Wedding (Bride Side) in 2010**  
 Worked with the art director (Neelabh Kapoor) to design and decorate the VIP lounge and the Sajan Goth area, props and customizing every décor element for the Youngster's party, Sangeet and the Main wedding day
- **Blue star diamond wedding (groom side) 2013**
  - Hospitality of 700 outstation guests (international guest and VIPs) and venue hospitality
  - Managing Travel Lodge Boarding of all guests

## **QUE QUEENS VOLUNTEER INTEREST GROUP, SINGAPORE**

We are proud to present you our volunteer group in Singapore

### **SERVICES WE PROVIDE**

Volunteers for all kinds of events

### **EXPIRENCE**

- IIFA 2012, Singapore- WIZCRAFT INTERNATIONAL EVENT
  - 110 volunteer working on all departments
- MAATRAAN music launch- WIZCRAFT INTERNATIONAL EVENT
- OCBC Cycle race Singapore, 2012.
- Standard Chartered Marathon, 2012.
- Sonu Nigam concert, Indorama group.
- Mika Singh Concert.
- Hasna Mana Hai laughter show.
- Music Matters and Digital Matters.
- Info community.
- Social Media Week.
- Stage without Borders Christmas Edition.
- U18 locked in party (Strait times Singapore).
- Now you can youth leadership series.
- MAYA, Singapore.
- Scape, Singapore.
- Sports Carnival 2010 @ Informatics, Singapore.